



AMERICAN KENNEL CLUB



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- Home
- Breeds
- Events
- Breeders
- Dog Owners
- Future Dog Owners
- Clubs
- Kids / Juniors



- Press Center
- Store
- Answer Center
- About AKC
- Registration
- Online Services
- Search

- In the News
- AKC News
- Press Releases
- AKC CAR News
- Disaster Preparedness
- Canine Legislation
- Overview
- Legislative Alerts
- Reaching Out
- Advertising and PSAs
- Photo Gallery
- Televised AKC Events
- Inside the Press Center

- Communications Staff
- Club Communications
- Facts and Stats
- Spokesperson Bios
- Minutes/Reports
- Annual Reports
- Board Minutes
- Chairman's Report
- Delegates' Minutes
- Secretary's Page
- AKC Syndicate
- Ask AKC
- Features
- Meet the Breeds
- Book Reviews
- Photo Gallery

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Articles about the world of purebred dogs.

More Top News
Top stories and more.

Legislative Alerts
Current issues in canine legislation.

Top Dogs Appear at Top of the Rock

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[Monday, January 15, 2007]

New York, NY - The American Kennel Club® announced today that the Yorkshire Terrier, fondly called the “Yorkie” by millions of enthusiasts, has overtaken the beloved Golden Retriever and the iconic German Shepherd to become the second most popular purebred dog in America according to AKC® registration figures. The Labrador Retriever is the most popular purebred dog in the country once again—a spot it has held since 1991.

The 10 most popular breeds appeared at the Top of Rock™ Observation Deck at Rockefeller Center, symbolizing their status as “top dogs.” Top of the Rock™ includes three lower levels and three upper levels housed in the 70-story architectural heart of Rockefeller Center, 30 Rockefeller Plaza, and offers a stunning, unobstructed, 360-degree panorama of New York City. A photo opportunity took place of the Labrador Retriever being crowned on the 69th floor, amidst a dozen dainty Yorkshire Terriers and the other breeds that rounded out the “top 10.”

For more information: http://www.akc.org/reg/dogreg_stats.cfm



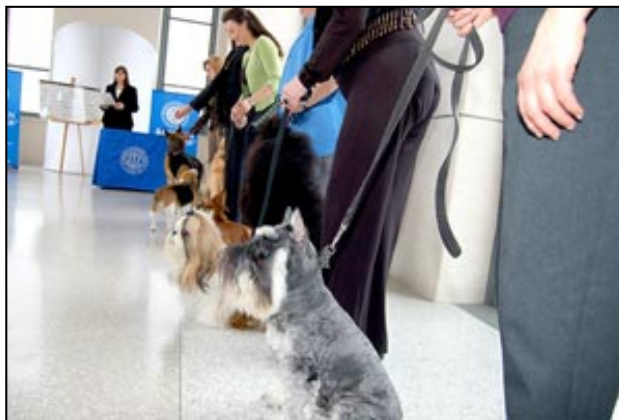
AKC's Gina Lash appears on NBC's Today Show to announce the top dogs in the nation according to AKC registration figures.



The Golden Retriever (#4) holds no grudges about being surpassed by the dainty Yorkshire Terrier (#2)



The Labrador Retriever, (#1) strikes a pose as AKC's Lisa Peterson looks on.



The top 10 dogs in the nation line up for a photo shoot while AKC's Lisa Peterson narrates the presentation.



A Yorkshire Terrier shows off her shiny coat.



Two Yorkshire Terriers celebrate their moment in the spotlight.



Proud Yorkie owners surround the Labrador Retriever as she regally models her crown and cape.



While they might be rivals for the top spot according to AKC registration figures, the Yorkshire Terrier and Labrador Retriever make perfect pals.



The media clamor for the Lab's attention at the photo shoot.



The Labrador Retriever shows off her regal demeanor.



The Labrador Retriever finds all this attention rather tiresome!

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What grooming activity would you like to learn more about?

Tooth brushing

Nail clipping

Ear cleaning

Coat brushing

Bathing and shampooing

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*We're more than champion dogs.
We're the dog's champion.*